FINDING A PATH TO

A CAREER IN TECH

Jerome Ko Senior Software Engineer, Apple

WHAT IS THE "RIGHT PATH"?

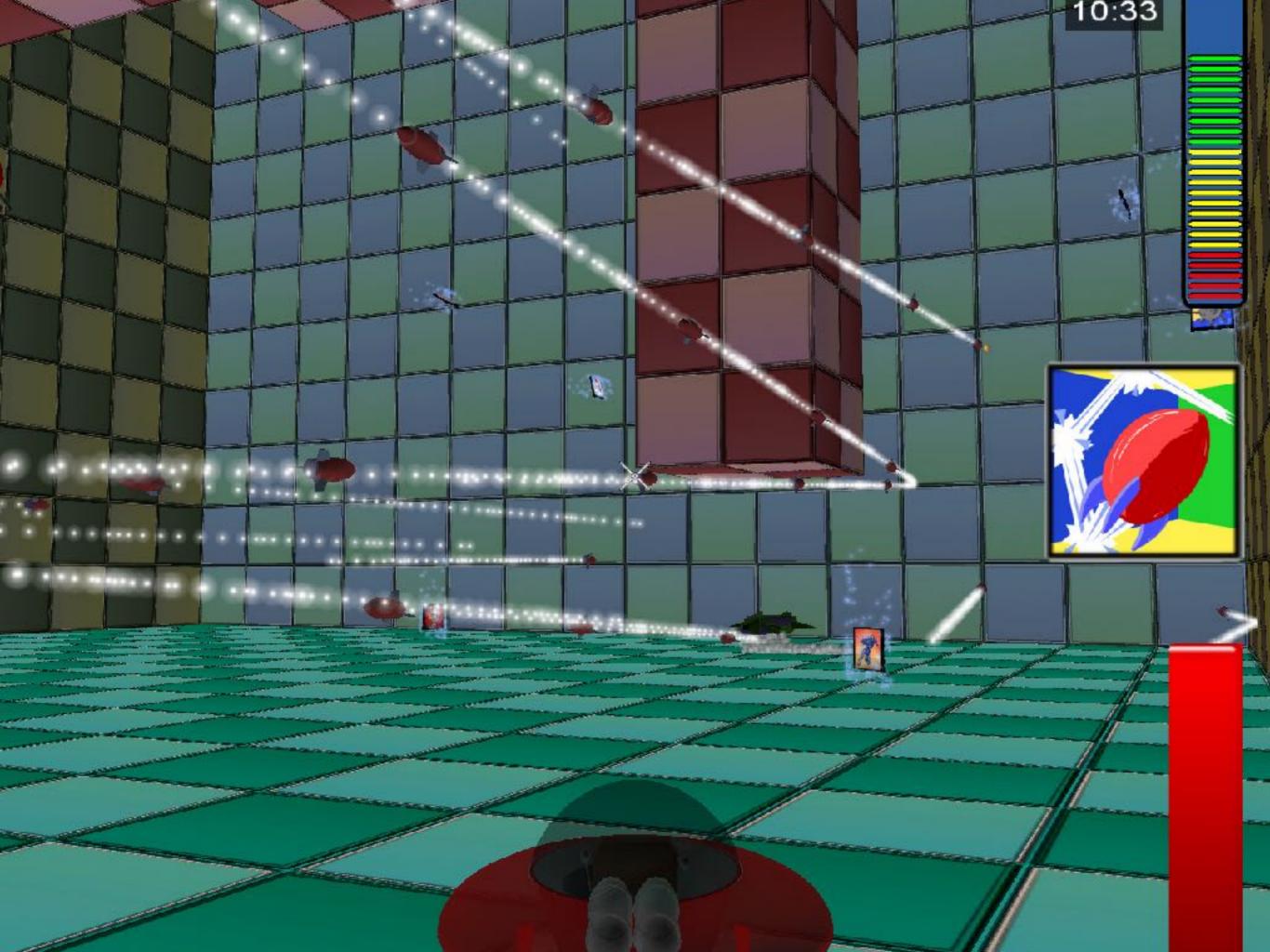
- Go for a Masters and/or a PhD?
- Take time off after school, then apply for a job?
- Go for a big name company immediately, and stay there your whole career?
- Hop from startup to startup?
- Work for yourself/start your own company?
- There is no **one** right path

OUTLINE

- Who am I? How did I get to where I am today?
- Finding the job/career that's right for you
- Building your resume
- Preparing yourself for the interview
- Q&A: Ask Me Anything

WHO AM I?

- Graduated from UCSD in 2007 with a Math-Computer
 Science degree
- Discovered a passion for Computer Graphics after taking CSE 167, 168, 169, 125, 199
- 2 years at Bunkspeed working on 3D visualization applications
- 5.5 years at DreamWorks Animation working on their proprietary film renderer
- 1.5 years at Apple working on video applications: Motion,
 Final Cut Pro, Compressor, iMovie, Clips



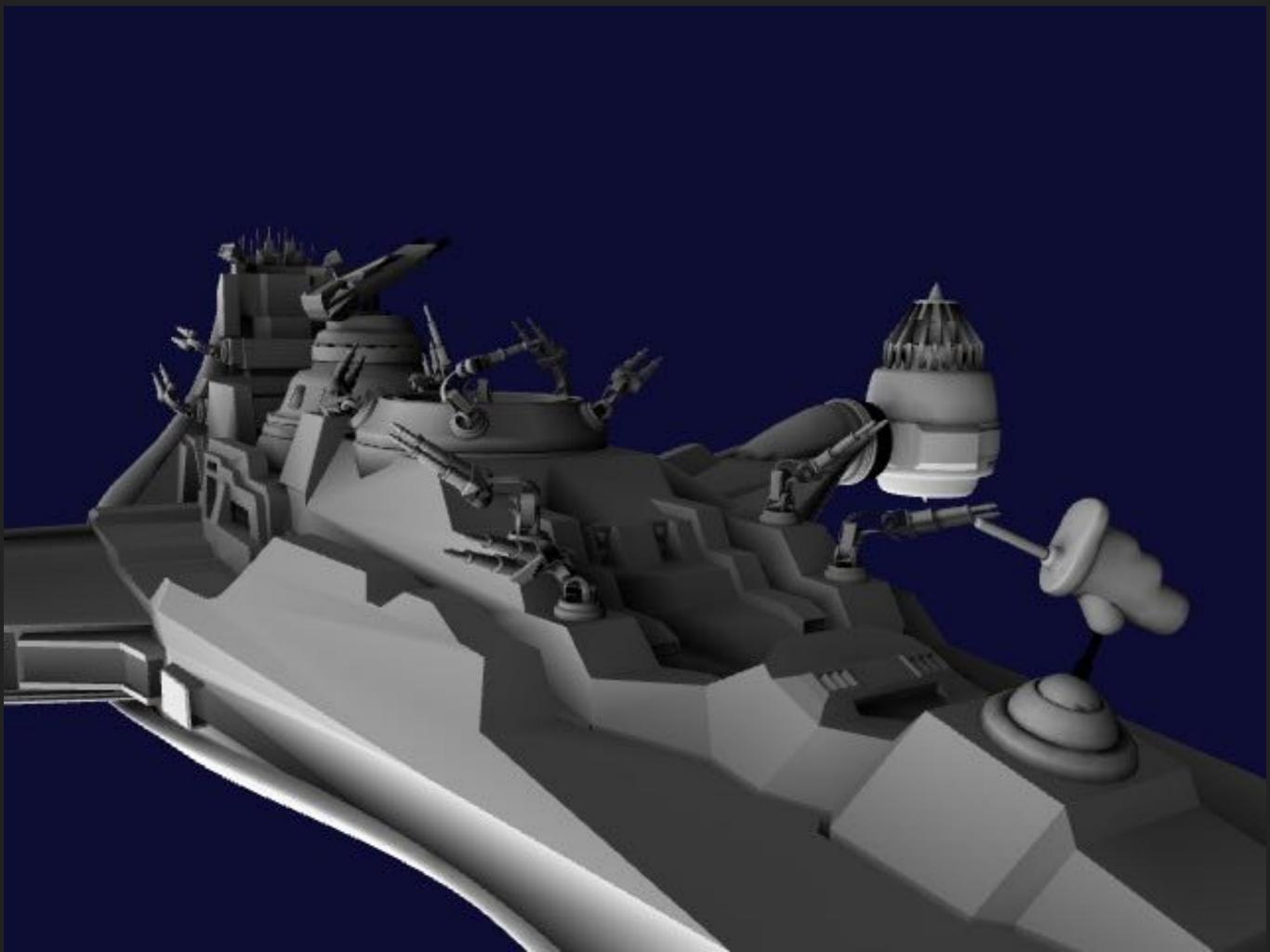


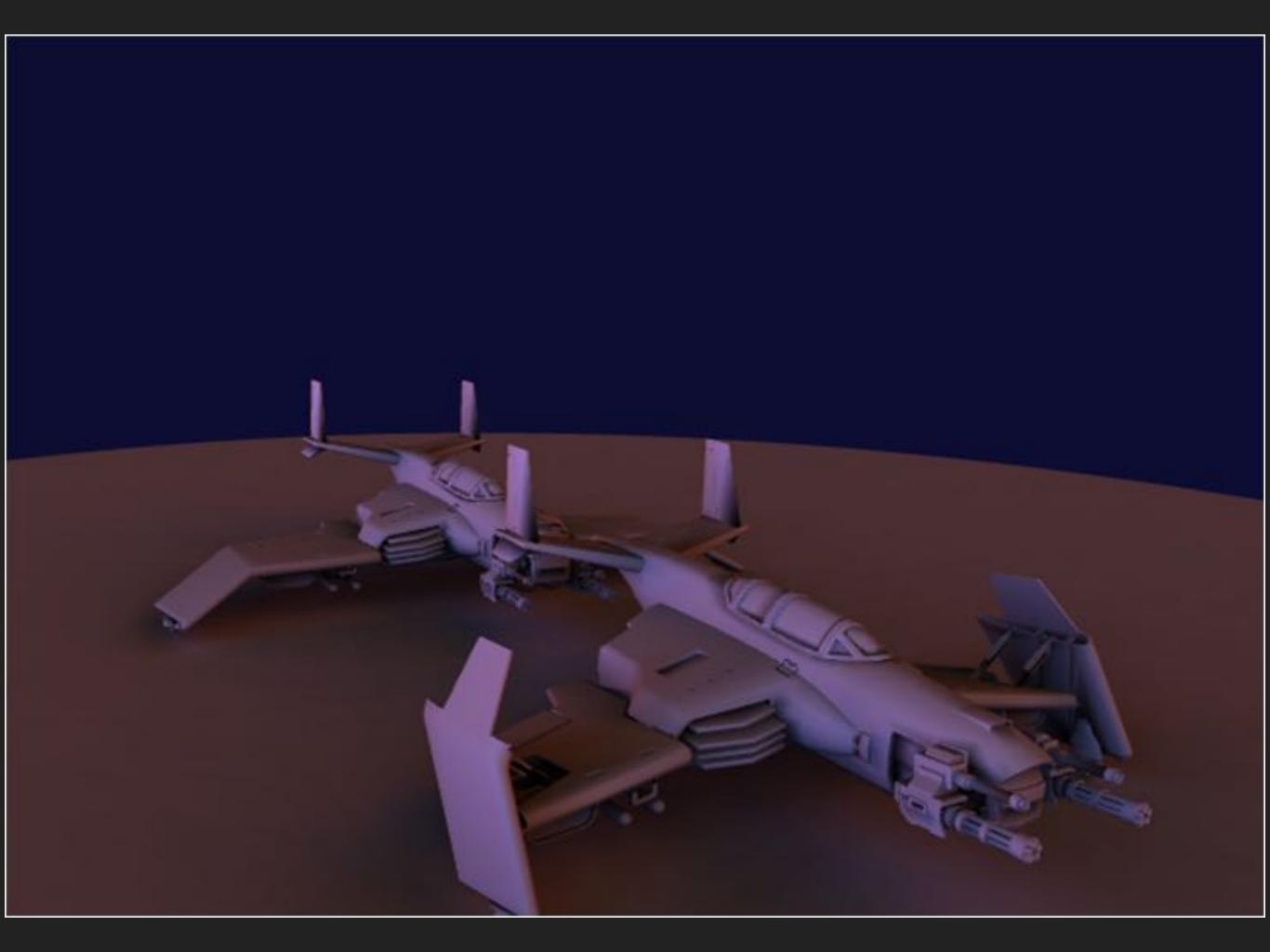
UCSD

- CSE 125 is the class that best prepares you for the working world
 - Appreciate it, and take full advantage of it
 - Working on a shared codebase with a team
 - Experiencing the full software development cycle
 - Learning on the fly
 - Pride of delivering a finished product

UCSD

- CSE 199 Independent Study for Undergraduates
- Work 1 on 1 with a professor studying or researching topics for an entire quarter
- My work in this class directly led to an offer for my first job at Bunkspeed
- http://cse.ucsd.edu/undergraduate/courses/coursedescriptions/cse199-independent-study-undergraduates





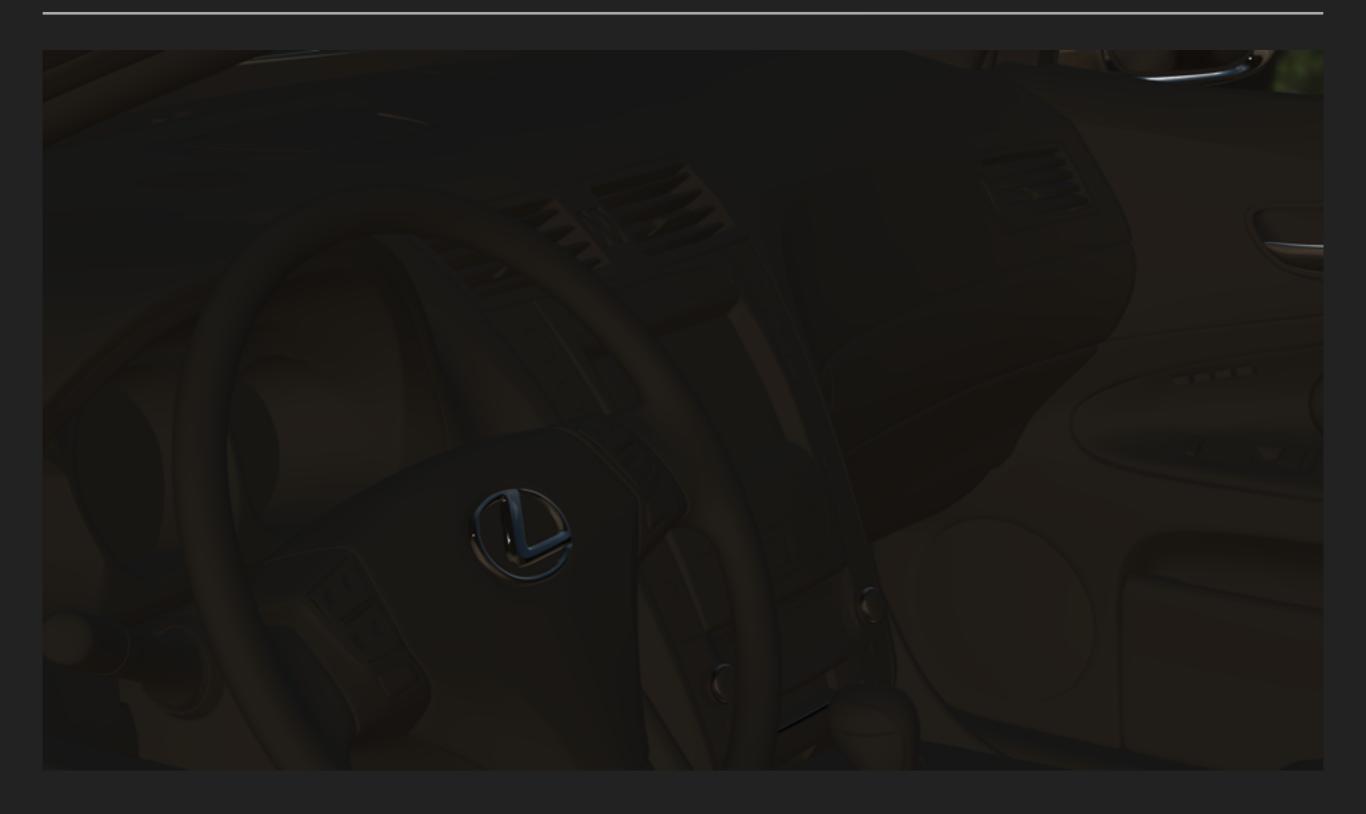


PREPARING FOR POST GRADUATE LIFE

- When I took CSE 169 with Steve Rotenberg, I asked him if his company, PixelActive, was hiring
 - I expressed interest in internship; unpaid was OK
 - Steve needed to secure a deal before hiring me as a paid intern
 - Unfortunately, the deal fell through, and I didn't get the internship

- Got an email a few months later from Bunkspeed, located in Carlsbad, asking me to come in for an interview
- How did they find me?
 - Steve referred me to his brother, Director of Engineering at Bunkspeed
- Showed them my Independent Study work
- They expressed interest in bringing the tech into their own software









- 2 rendering engineers, 6 engineers in total
- ▶ 20 30 people in the entire company
- Worked on most aspects of the product to some degree
- ▶ Had to QA a lot of my own work
- Team chemistry very important due to small size
- Salary was good enough for a fresh college graduate
- Very invested in the company's success

- Laid off after 2 years
- Moved back up to LA to live with parents
- Spent 6 months studying and preparing myself for interviews
- Chance encounter with a friend led to a referral to DreamWorks Animation





- Combined with the interesting work, immediate jump in salary, well known/respected company, and beautiful campus, I was very happy
- Constantly inspired by the creative energy and atmosphere on campus

- Rendering team size fluctuated between 10-20 people
- ~2,000 people, mostly production related staff (artists, designers, etc.)
- Loved working closely with artists and writing software to help them make fantastic looking movies
- > Still no QA team, instead, artists were our testers
- After 5 great years, I was ready for a change
 - Company also started to feel more unstable
 - Finally made a LinkedIn profile

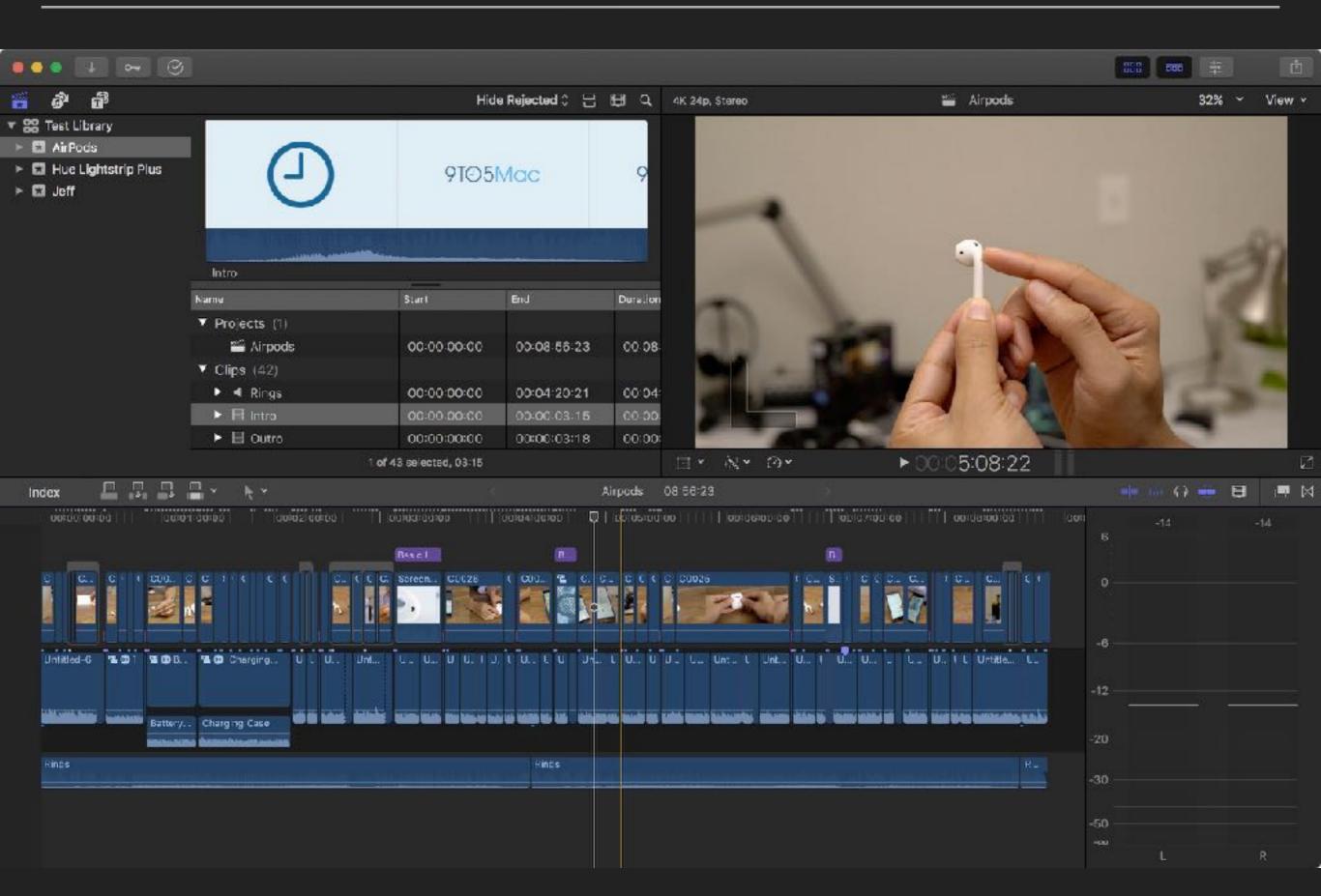
PRE-APPLE

- Spent about 6 months studying, preparing for interviews, and taking interviews, while still working at DreamWorks Animation
- Didn't pass 2nd Google phone screen
- Didn't pass MachineZone coding test
- Didn't pass interviews with 4 separate Apple teams
- Learned something about myself and got better at interviews each time

PRE-APPLE

- Ultimately received very similar offers from Microsoft HoloLens team and Apple Motion team
- HoloLens was really cool tech, but I preferred to stay in LA rather than move to Seattle
- Also felt Apple's long term prospects were better than Microsoft, but time will tell

APPLE



APPLE



APPLE

- Team is similar size to DreamWorks Animation rendering team, but with less focus on 3D graphics
- ~100,000 employees across the entire company
- Strong brand name, pride in seeing people use your company's products every day
- Team has flat structure, everyone that isn't a manager is equal
- Good processes already in place for all the stuff unrelated to your direct job
- Huge jump in compensation

- I'm biased, but I do think it is good to start small and then grow into bigger companies later
 - At a small company you learn how everything works, get to explore, and discover what you might be passionate about
 - Smaller companies tend to pay less, but it also matters less earlier in your life/career
 - You tend to take more ownership in the company's success
 - You gain perspective having seen what it's like to work in the trenches

- Small companies can be more unstable
- Tend to have everyone do a little bit of everything
- Can be very disorganized because of lack of structure
- Sometimes there isn't much growth potential

- Larger companies tend to have better pay, benefits
- Tend to have better processes in place so you can just worry about doing what you're good at (what you were hired to do)
- Tend to be more stable long term
- Can feel like you're just a small gear in the huge machine
- Can stifle creativity/innovation

- Biggest takeaway is to figure out what you really enjoy doing
 - May involve trying several different things
 - Worry about money later; being happy/motivated everyday will outweigh making a lot of money but not really caring about your work

BUILDING YOUR RESUME

- CSE 125 is great for the resume, very few schools offer courses that give you such practical experience
- Internships are a big plus and often directly transition into full-time jobs
 - This can be a good way to get into the top tier tech companies
- Independent studies/projects show a drive for learning outside of required coursework

BUILDING YOUR RESUME

- Focus on the things you offer that provide value to the company
- It's OK to puff your accomplishments up a little bit, but don't lie
 - Companies hire other companies to verify your work history
 - Companies can and will contact your references
- I've never had to write a cover letter, but they can definitely help you stand out

- At Bunkspeed, the interview was casual, no actual code tests
- At DreamWorks, the interview was more "traditional"
 - Mixture of personality and technical interviews
 - 5-6 hours in length, including lunch
- Apple interviews were similar to DreamWorks, but more whiteboard coding

- Interviews are often half or full day endeavors
 - Tech companies more and more want to know that you have the technical chops and the right personality
- Remember that you are also interviewing the company
 - Trust in your own abilities; you got the interview because they're interested in you

- Stay relaxed and confident
- Interviewers sometimes are engineers just like you, and have been through the same process
- They want to see you do well, not fail
- Nobody likes a candidate who is too serious and won't mesh with their personality
 - Remember that they are looking for a good fit for their team, not just someone who has the right technical skills

- Typical engineering interview process:
 - Phone screen consisting of casual conversation with a recruiter
 - Technical phone screen involving questions over the phone, or coding into a shared document while on the phone
 - Onsite interview consisting of a mix of technical and personality questions
- This process can take over a month between scheduling logistics and the sheer number of screens

- Technical phone screen:
 - Typically one data structures related programming exercise
 - If it's too hard, people won't have time to finish
 - If it's too easy, everyone will solve it and they won't learn anything about you
 - Practice programming problems
 - Online in a web browser
 - In your favorite IDE

- Onsite interviews:
- In many cases, a longer version of the phone screen where you write code on a white board while people watch
- More about the process in solving the problem, not necessarily the final solution
- Practice writing code by hand, either on a white board or a piece of paper
 - It feels very different when you don't have auto indentation, syntax coloring, autocomplete, etc.

Resources:

- https://leetcode.com/problemset/algorithms/
- Cracking the Coding Interview
- https://github.com/jwasham/coding-interviewuniversity
- https://pramp.com/ (?)

- Always verbalize your thoughts; it helps you gather your thoughts while showing the interviewer how you think
 - They can help guide you if you're going off track
 - Can demonstrate that you know the necessary basics even if you don't arrive at the final solution
 - It can help you organize your own thoughts simply by talking through them
 - Practice doing this at home with online coding problems

- Write notes on the whiteboard if it helps you
- Work out example inputs and outputs for your code
 - Helps identify corner cases
 - Helps even if you haven't finished writing all the logic;
 can help you see the next step

- Break up the problem into pieces, and write a function for each piece
 - Frees up your focus to solve smaller problems instead of trying to keep the entire solution in your head at once
- Don't be afraid to "ask" for help, clarification, or guidance
 - If you are stuck, don't just sit there silently. Keep verbalizing what you are thinking

- Summary:
 - Stay relaxed and loose, have fun with the interviewers
 - Practice programming problems and mock interviews
 - Practice in an IDE and also by hand (paper, whiteboard, etc.)
 - Break down the question into smaller chunks
 - Verbalize your thought process during the interview, and don't be afraid to ask for help

- Ask (almost) anything you want
- Some things I didn't cover or could go into more depth about:
 - Deeper dive on building your resume
 - Salary negotiation (during offer stage and employment)
 - Example of breaking down an interview question
 - Career growth, getting promotions
 - Leveraging your network into opportunities

THANK YOU

- Feel free to contact me:
- Email: submatrix@gmail.com
- LinkedIn: https://www.linkedin.com/in/jeromeko/